

Split Level Homes Range Launches in the Illawarra

Elderton Homes has launched its highly anticipated split-level homes range (Ascend Series) in the Illawarra. The Ascend Series features 11 new split-level designs, 26 split direction options and 13 homes which can be adapted from the existing Evo Series range. The series is designed to suit sloping land lots, especially in greenfield estates.

John Castellano, General Manager - Sales & Marketing for Elderton Homes comments, "Last year, we launched the brand and two beautiful display homes in Calderwood Valley's newest master planned community developed by Lend Lease. Due to the sloped topography of this greenfield estate and the Illawarra region generally, customers were seeking specific home designs that would suit these types of land parcels.

"In Calderwood Valley, approximately 40 per cent of land in this estate has a slope and requires a split-level solution to respond to site conditions. A more responsive design is required for these types of land lots." He added, "After several workshop sessions with clients, the design team crafted the Ascend Series. The series is already attracting attention from a wide demographic including first home buyers, downsizers and up sizers. Thirty-seven home designs have been specifically created for sloping sites. "The Illawarra is a rapidly expanding coastal region that continues to attract a broad range of buyers.

Millions of dollars are being invested in major infrastructure projects and community amenities to support the burgeoning growth in the area." The Ascend Series is a collection of site responsive designs offering a wide range of home sizes from 15 to 35 squares. The series is priced from \$251,900 for the Jordan S15 rear to front design

when built in Sydney's Metro region. It starts from \$259,900 for the same home when built in the Illawarra, Newcastle and Hunter region. Alfresco spaces that seamlessly meld the outdoors and indoors feature in all of the Ascend designs. Whether it is an outdoor BBQ, corner stacker door with recessed tracks or ceiling fans and heaters, there are plenty of choices.

Large open spaces, walk in pantry, mirrored glass splash backs, stone benchtops and customised cabinetry options are showcased in the kitchen. Plenty of optional upgrades feature in the Ascend Series including high ceilings, timber flooring, pivot entry doors, blinds and curtains, mixer tapware and a wide range of facades.

Elderton Homes Display Homes are located on Harvest Way in the Calderwood Valley Display Village. The Jordan 19 is a single storey home comprising 19 squares on a 300 sqm land lot and the Clara 28 is a single storey home spread across 28 squares on a 450 sqm land parcel. Calderwood Valley is approximately 90 minutes from Sydney, 30 minutes south west of Wollongong's CBD and 20 minutes east of Shellharbour Mall.

For further information visit:
www.eldertonhomes.com.au
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