

Mood Boards

Help Create the Perfect Abode

As the number of budding home owner interior designers continues to expand across the country, many are turning to mood boards to help design and give their perfect abode a personality.

A mood board is a collection of images, colours and textures representing a design concept which designers continually refer to when making decisions and selections.

Marcel Andrieux, Interior Design Manager at Elderton Homes comments, “A mood board helps to inform all design selections and keep all elements cohesive. It acts as a reference point or core concept around which all selections of an interior scheme are layered. By collecting images and samples, a concept can be refined and viewed as a whole to determine what works well together and what does not.

“The starting point is gathering inspiration, starting with a key item - perhaps it could be an image, a piece of fabric, a colour or an ornament. Then build objects around that key piece until a trend begins to emerge, whether it is a colour, theme or particular style.”

She added, “A refined, harmonious collection makes for a successful mood board. Mood boards can easily become too busy or have too much of one element. If this starts to happen, it is important to introduce a complementary element or to take some pieces away. Don’t overdo a mood board – as Coco Chanel said – ‘simplicity is the keynote of all true elegance’.

“The core concept informs all other selections and is used to link different rooms in a home, whether it is a particular colour or fabric. Individual characteristics of each room are then built around this concept. A mood board is not a specification for each room, but rather a conceptual reference tool when choosing the elements that give each room personality.”

“Incorporating personality into a design is about curating and refining collections of photographs, decorative objects and artwork acquired over time to suit the concept depicted by the mood board. It is important to remember that less is more. Items can be added and removed as the seasons or moods change,” added Marcel.

“Keep it simple and don’t overdo the mood board. Be critical and selective with the items you choose and make sure nothing is clashing on the board – harmony is key.”

For further information visit:

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